



FAR WEST
enterprises

Your
Public Relations
Navigator



POKER TABLES SHOWCASE YOUR WINNING HAND (Published in April 2005 Debut Edition of Inside Columbia magazine) - 2/28/2005

February 28, 2005

Contact: Jim Muench
President
Far West Enterprises
(573) 499-4897

POKER TABLES SHOWCASE YOUR WINNING HAND

COLUMBIA, Mo. – These days, the difference between an average four-flusher and a true seven-card stud may rest in the quality of his or her poker table.

With four different TV shows promoting Texas Hold 'Em and Blackjack, it's no wonder that poker tables are the latest rage. Sales are booming in Columbia, says Fred Schmidt, owner of Schmidt Billiards and Game Rooms.

"Texas Hold 'Em is such an easy game to play, and a good poker table gives you that Las Vegas feel," Schmidt said. "The pinhole camera that allows the viewer to see each player's hole cards is the key to what is driving the craze. It allows you to follow each player's strategy and gives you a greater appreciation of how to play the game."

Schmidt's poker tables range from \$439 to \$2,500 and are usually 54 to 60 inches in diameter. His top-of-the-line model is a three-in-one table with a top that flips over to convert from a felt poker surface with chip trays and beverage holders to a wooden top in oak or cherry. Take off the top, and you have a bumper pool table underneath. The table rests on a turned center pedestal with carved claw or lions' feet.

For a less-expensive alternative, Schmidt also offers an eight-sided poker board, complete with chip trays, which folds in half over a card table for \$125. He also sells new and slightly used felt that can give any dining room table the "Vegas" look for about \$25.

For an eight-to-ten-player game, Schmidt said, it is important to have 500 chips on hand in at least three or four different colors. To match casino quality, poker aficionados use 11.5-gram clay composite chips and plastic-coated paper cards.

Let the only flop at your poker party be on the table. A quality gaming table is a good bet. Take your turn, ride the river, and your house will always win.

February 28, 2005

Contact: Jim Muench
President
Far West Enterprises
(573) 499-4897

POKER TABLES SHOWCASE YOUR WINNING HAND

COLUMBIA, Mo. – These days, the difference between an average four-flusher and a true seven-card stud may rest in the quality of his or her poker table.

With four different TV shows promoting Texas Hold 'Em and Blackjack, it's no wonder that poker tables are the latest rage. Sales are booming in Columbia, says Fred Schmidt, owner of Schmidt Billiards and Game Rooms.

"Texas Hold 'Em is such an easy game to play, and a good poker table gives you that Las Vegas feel," Schmidt said. "The pinhole camera that allows the viewer to see each player's hole cards is the key to what is driving the craze. It allows you to follow each player's strategy and gives you a greater appreciation of how to play the game."

Schmidt's poker tables range from \$439 to \$2,500 and are usually 54 to 60 inches in diameter. His top-of-the-line model is a three-in-one table with a top that flips over to convert from a felt poker surface with chip trays and beverage holders to a wooden top in oak or cherry. Take off the top, and you have a bumper pool table underneath. The table rests on a turned center pedestal with carved claw or lions' feet.

For a less-expensive alternative, Schmidt also offers an eight-sided poker board, complete with chip trays, which folds in half over a card table for \$125. He also sells new and slightly used felt that can give any dining room table the "Vegas" look for about \$25.

For an eight-to-ten-player game, Schmidt said, it is important to have 500 chips on hand in at least three or four different colors. To match casino quality, poker aficionados use 11.5-gram clay composite chips and plastic-coated paper cards.

Let the only flop at your poker party be on the table. A quality gaming table is a good bet. Take your turn, ride the river, and your house will always win.

