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**MEDIA ADVISORY: Kaleidoscope Consulting equipment demonstration - 5/25/2004**

COLUMBIA, Mo. – Scott Christianson of Kaleidoscope Consulting will conduct a special equipment demonstration and tour for members of the media at 9 a.m. Tuesday, May 25, at Kaleidoscope's new office in Building 3, Suite H, in the Doctor's Park at 201 W. Broadway.

The event will precede Kaleidoscope's Grand Opening event later in the afternoon.

Members of the media will be able to tour the facility and try several new videoconferencing products, including the Polycom VSX3000 and V500. Kaleidoscope is the certified dealer for Polycom products in Mid-Missouri. Representatives from both Kaleidoscope Consulting and Polycom Inc. will be on hand to answer questions.

Polycom's VSX3000 and V500 represent a new line of technology in the industry that will make videoconferencing accessible to more people. They both support the newly ratified H.264 standard, which either doubles the video quality or allows for the same amount of video quality in half the bandwidth.

Designed for executive suites and remote offices, the VSX3000 includes a monitor that doubles as a computer monitor so that video calls can be made directly from an office. The V500, which can connect to a TV and cable modem, is a simple, affordable videoconferencing system designed for small businesses, remote offices and telecommuters.

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