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BOB'S AUTO CHANGES NAME TO ALL STAR AUTOMOTIVE - 1/24/2005

For Release: January 24, 2005

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COLUMBIA, Mo. – One of Columbia's most respected auto repair shops, Bob's Auto Service, is changing its name to All Star Automotive, the company announced today.

"We won't be changing our quality service, just our name," said Bob Buchheit, owner of All Star. "We will still maintain our same focus on quality, on doing it right the first time."

All Star Automotive opened as Bob's Auto Service in April 1993. Over the past decade, as the business grew and his role in it changed, the name change became necessary.

"Changing the name to All Star Automotive allows me to look toward a future that may include a larger shop, a better location, or multiple locations," Buchheit said. "As the business has grown, it is clearly no longer about just me; I have several employees who are stars in their own right. That's what it is really about: All Star employees delivering All Star service. They aren't just good at what they do; they are also good people."

Buchheit's customers benefit from his 30 years of experience in the auto repair industry. The current president of the local chapter of the Automotive Service Association, Buchheit has an associate's degree in auto repair from Linn State Technical College. An Automotive Service Excellence (ASE) Master Technician for 20 years, he is an ASE-certified L1 Advanced Engine Performance Specialist and an Accredited Automotive Manager.

Approved by AAA, All Star Automotive is conveniently located at 602 Fay Street in Columbia, a block west of College Ave. and within walking distance of Columbia and Stephens Colleges. The shop is open from 7 a.m. to 6 p.m. Monday through Friday.

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